

International Conference
Corporate Social Responsibility for Moldova
CO-ORGANIZED BY:



GENERAL SPONSOR:

XEROX.

November 8, 2007, Chisinau, Republic of Moldova
Nistru hall, Leograd Convention Center, 77 Mitropolit Varlaam Str.

DRAFT AGENDA

- 8:30 – 9:00 Registration
- 9:00 – 9:05 Welcoming Remarks, **John Maxemchuk**, President of Board of Directors, American Chamber of Commerce in Moldova
- 9:05 – 9:10 Introductory Remarks, **Michael D. Kirby**, U.S. Ambassador to Moldova
- 9:10 – 9:15 Introductory Remarks, **Ignacio Artaza**, Deputy Resident Representative, UNDP Moldova
- 9:15 – 9:25 Introductory Remarks, **Sergiu Sainciuc**, Deputy Minister of Economy and Trade of Republic of Moldova

Panel I: What is CSR and Why is it Important for Moldova?

Moderator: **Andrew Wilson**, Regional Vice President, Eurasia Foundation, Ukraine

- 9:30 – 9:45 **Claudia Stan**, Manager, Training Center, KPMG, Romania
- 9:45 – 10:00 **Lenka Surotchak**, Director, Pontis Foundation, Slovakia
- 10:00 – 10:15 **TBD**
- 10:15 – 10:30 Q&A

Panel II: International CSR Best Practices – Applications for Moldova

Moderator: **Valeriu Prohnitchi**, Executive Director, Expert-Grup

- 10:30 – 10:45 **Rodica Verbeniuc**, Corporate Communications Specialist, Moldcell, Moldova
- 10:45 – 11:00 **Ioana Brasoveanu**, CSR Program Coordinator, Association for Community Relations, Romania
- 11:00 – 11:15 **Maryna Saprykina**, Center for Development of CSR, Ukraine
- 11:15 – 11:30 Q&A

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11:30 – 12:00 Coffee Break

Panel III: Corporate Citizenship in Moldova Today – Leading Examples

Moderator: **Corina Cepoi**, Executive Director, Independent Journalism Center, Moldova

12:00 – 12:15	Valeriu Strelet , Director, Bioprotect, Moldova
12:15 – 12:30	Silvia Radu , Vice-President, Union Fenosa, Moldova
12:30 – 12:45	John Maxemchuk , Director, SunCommunications, Moldova
12:45 – 13:00	Vasile Nedelciuc , Chairman, Endava, Moldova
13:00 – 13:15	Ludmila Climoc , Sales Director, Orange, Moldova
13:15 – 13:30	Q&A
13:30 – 13:45	Closing Remarks
14:00 – 15:00	Lunch/Reception

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